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The Hicks Evaluation Group (HEG)/Apache Political

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For Immediate Release

Early Voting Exit Poll Shows Neck and Neck Races in Georgia

Libertarian Candidates Hold Key to the Election

(Atlanta, Ga)- The Hicks Evaluation Group and Apache Political conducted an exit poll of early voters in Georgia from October 28th-30th. Participants were surveyed about their selections for US Senate, Governor and State Superintendent of Schools. The survey found both Deal and Perdue in the lead and with slightly more than 50% of the vote and Richard Wood with a slight lead over Democratic Nominee Valarie Wilson in the race for Georgia's top educator. Both Democratic candidates, Michelle Nunn and Jason Carter are within striking distance, however, it appears that support for the Libertarian candidates is falling and coalescing around Republicans.

"This survey is positive and troubling for both parties. What we are seeing is regular voters voting early, not new voters. This shows that the faithful in Georgia still lean Republican, but to a much smaller degree than in the past," said lead pollster and President of the Hicks Evaluation Group, Fred Hicks.

Mike Hassinger, President of Republican consulting firm Apache Political said, "It appears that the support for Libertarians in the polls was a protest vote against Republicans. Now that actual voting has started, Republican voters are returning home and that's the difference in whether there will be a runoff or not."

The Hicks Evaluation Group and Apache Political have jointly tracked the Georgia election throughout the year. Their work early in the year indicated dissatisfaction amongst Republicans towards the Governor and the rise of David Perdue in a contested Primary. Data from the Georgia Secretary of State's office was used to determine who voted early.

"This survey represents a best and worst case scenario for both parties. It is doubtful that African American turnout will continue to be this high, which favors Republicans, and it is doubtful that the electorate will skew this old, which favors Democrats," said Hicks. He continued, "There are three big 'ifs' going into Election Day. **IF** minority turnout continues to exceed 30% and **if** the Democrats can earn 27% of the White vote and **if** voters under age 45 increase their participation, then the Democrats can force a Runoff in the race for Senate and

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Governor and actually win the race for Superintendent on November 4th. Their path is clear and it's all about turnout.”

The survey was conducted using IVR/autodial only. Voters were randomly selected from the pool of early voters. As a method of verifying early voting status, all participants were asked if they voted early. Only those who said yes received the full survey.

For more information on the non-partisan Hicks Evaluation Group, visit www.hegllc.org For more information on Apache Political, please visit www.apachepolitical.com

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About the Survey

The survey was conducted October 28-30th. Participants were randomly selected and dialed from the overall pool of individuals who voted early in person or by mail through October 28th, 2014. All participants were asked if they voted early. Only those who answered in the affirmative received the full survey. Participants were surveyed using autodial technology only.

Who: Individuals who voted early in person or by mail through the close of voting on Sunday, October 28th

MOE: There are 870 full responses to the survey. There is a Margin of Error of +/- 3.32% at a 95% Confidence Interval

About the Sample

- 56% women
- 32% African American
- 64.5% Caucasian
- 93% age 45 and older

Key Findings

- Support for Libertarian candidates far smaller than polling indicated
- Democratic Nominee Valarie Wilson is best positioned to defeat a Republican on November 4th.
- Carter outperforming Nunn amongst African Americans. Nunn outperforming Carter among women
- Efforts by Perdue to reduce the “Gender Gap” among women and widen it among men appears to be working
- Deal performs best with voters age 65 and over.

In the race for US Senate, for which candidate did you vote?

David Perdue

Michelle Nunn

Amanda Swafford

Other/I did not vote in this race

US Senate

	Frequency	Percent	Valid Percent	Cumulative Percent
Amanda Swafford	13	1.5	1.5	1.5
David Perdue	440	50.6	50.6	52.1
Valid Michelle Nunn	390	44.8	44.8	96.9
Other	27	3.1	3.1	100.0
Total	870	100.0	100.0	

In the race for Governor, for which candidate did you vote?

Incumbent Governor Nathan Deal

Democrat Jason Carter

Libertarian Andrew Hunt

Other/I did not vote in this race.

Governor

	Frequency	Percent	Valid Percent	Cumulative Percent
Andrew Hunt	17	2.0	2.0	2.0
Jason Carter	402	46.2	46.2	48.2
Valid Nathan Deal	436	50.1	50.1	98.3
Other	15	1.7	1.7	100.0
Total	870	100.0	100.0	



In the race for State Superintendent of Schools, for which candidate did you vote? (State Superintendent of Schools)

Richard Woods

Valarie Wilson

Other/I did not vote in this race

Superintendent Of Schools

	Frequency	Percent	Valid Percent	Cumulative Percent
Other	200	23.0	23.0	23.0
Valid Richard Woods	347	39.9	39.9	62.9
Valid Valarie Wilson	323	37.1	37.1	100.0
Total	870	100.0	100.0	

How would you describe your gender?

male

female

Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
female	485	55.7	55.7	55.7
Valid male	385	44.3	44.3	100.0
Total	870	100.0	100.0	

Composition of the Sample

RaceName

	Frequency	Percent	Valid Percent	Cumulative Percent
African American	277	31.8	31.8	31.8
Asian	2	.2	.2	32.1
Hispanic	3	.3	.3	32.4
Valid Other	3	.3	.3	32.8
Unknown	24	2.8	2.8	35.5
White	561	64.5	64.5	100.0
Total	870	100.0	100.0	

Age Group

	Frequency	Percent	Valid Percent	Cumulative Percent
18-24	14	1.6	1.6	1.6
25-34	16	1.8	1.8	3.4
35-44	28	3.2	3.2	6.7
Valid 45-54	95	10.9	10.9	17.6
55-64	182	20.9	20.9	38.5
65+	535	61.5	61.5	100.0
Total	870	100.0	100.0	



Crosstabs

US Senate * Gender

Crosstab

			Gender		Total
			female	male	
US Senate	Other	Count	14	13	27
		% within Gender	2.9%	3.4%	3.1%
		% of Total	1.6%	1.5%	3.1%
	Michelle Nunn	Count	247	143	390
		% within Gender	50.9%	37.1%	44.8%
		% of Total	28.4%	16.4%	44.8%
	David Perdue	Count	217	223	440
		% within Gender	44.7%	57.9%	50.6%
		% of Total	24.9%	25.6%	50.6%
	Amanda Swafford	Count	7	6	13
		% within Gender	1.4%	1.6%	1.5%
		% of Total	0.8%	0.7%	1.5%
Total		Count	485	385	870
		% within Gender	100.0%	100.0%	100.0%
		% of Total	55.7%	44.3%	100.0%

US Senate * RaceName

Crosstab

			RaceName			
			African American	Asian	Hispanic	Other
US Senate	Other	Count	11	0	0	1
		% within RaceName	4.0%	0.0%	0.0%	33.3%
		% of Total	1.3%	0.0%	0.0%	0.1%
	Michelle Nunn	Count	247	0	2	0
		% within RaceName	89.2%	0.0%	66.7%	0.0%
		% of Total	28.4%	0.0%	0.2%	0.0%
	David Perdue	Count	17	2	1	2
		% within RaceName	6.1%	100.0%	33.3%	66.7%
		% of Total	2.0%	0.2%	0.1%	0.2%
	Amanda Swafford	Count	2	0	0	0
		% within RaceName	0.7%	0.0%	0.0%	0.0%
		% of Total	0.2%	0.0%	0.0%	0.0%
Total		Count	277	2	3	3
		% within RaceName	100.0%	100.0%	100.0%	100.0%
		% of Total	31.8%	0.2%	0.3%	0.3%

Crosstab

			RaceName		Total
			Unknown	White	
US Senate	Other	Count	0	15	27
		% within RaceName	0.0%	2.7%	3.1%
		% of Total	0.0%	1.7%	3.1%
	Michelle Nunn	Count	13	128	390
		% within RaceName	54.2%	22.8%	44.8%
		% of Total	1.5%	14.7%	44.8%
	David Perdue	Count	11	407	440
		% within RaceName	45.8%	72.5%	50.6%
		% of Total	1.3%	46.8%	50.6%
Total	Amanda Swafford	Count	0	11	13
		% within RaceName	0.0%	2.0%	1.5%
		% of Total	0.0%	1.3%	1.5%
		Count	24	561	870
		% within RaceName	100.0%	100.0%	100.0%
	% of Total	2.8%	64.5%	100.0%	

US Senate * Age Group

Crosstab

			Age Group			
			18-24	25-34	35-44	45-54
US Senate	Other	Count	0	0	1	3
		% within Age Group	0.0%	0.0%	3.6%	3.2%
		% of Total	0.0%	0.0%	0.1%	0.3%
	Michelle Nunn	Count	9	8	15	48
		% within Age Group	64.3%	50.0%	53.6%	50.5%
		% of Total	1.0%	0.9%	1.7%	5.5%
	David Perdue	Count	5	6	12	43
		% within Age Group	35.7%	37.5%	42.9%	45.3%
		% of Total	0.6%	0.7%	1.4%	4.9%
	Amanda Swafford	Count	0	2	0	1
		% within Age Group	0.0%	12.5%	0.0%	1.1%
		% of Total	0.0%	0.2%	0.0%	0.1%
Total	Count	14	16	28	95	
	% within Age Group	100.0%	100.0%	100.0%	100.0%	
	% of Total	1.6%	1.8%	3.2%	10.9%	

Crosstab

			Age Group		Total
			55-64	65+	
US Senate	Other	Count	4	19	27
		% within Age Group	2.2%	3.6%	3.1%
		% of Total	0.5%	2.2%	3.1%
	Michelle Nunn	Count	103	207	390
		% within Age Group	56.6%	38.7%	44.8%
		% of Total	11.8%	23.8%	44.8%
	David Perdue	Count	73	301	440
		% within Age Group	40.1%	56.3%	50.6%
		% of Total	8.4%	34.6%	50.6%
	Amanda Swafford	Count	2	8	13
		% within Age Group	1.1%	1.5%	1.5%
		% of Total	0.2%	0.9%	1.5%
Total	Count	182	535	870	
	% within Age Group	100.0%	100.0%	100.0%	
	% of Total	20.9%	61.5%	100.0%	

Governor * Gender

Crosstab

		Gender		Total	
		female	male		
Governor	Count	8	7	15	
	Other	% within Gender	1.6%	1.8%	1.7%
		% of Total	0.9%	0.8%	1.7%
		Count	211	225	436
	Nathan Deal	% within Gender	43.5%	58.4%	50.1%
		% of Total	24.3%	25.9%	50.1%
		Count	257	145	402
	Jason Carter	% within Gender	53.0%	37.7%	46.2%
		% of Total	29.5%	16.7%	46.2%
		Count	9	8	17
	Andrew Hunt	% within Gender	1.9%	2.1%	2.0%
		% of Total	1.0%	0.9%	2.0%
Total	Count	485	385	870	
	% within Gender	100.0%	100.0%	100.0%	
	% of Total	55.7%	44.3%	100.0%	

Governor * RaceName

Crosstab

		RaceName			
		African American	Asian	Hispanic	Other
Governor	Count	5	0	0	1
	Other % within RaceName	1.8%	0.0%	0.0%	33.3%
	% of Total	0.6%	0.0%	0.0%	0.1%
	Count	7	2	1	2
	Nathan Deal % within RaceName	2.5%	100.0%	33.3%	66.7%
	% of Total	0.8%	0.2%	0.1%	0.2%
	Count	259	0	2	0
	Jason Carter % within RaceName	93.5%	0.0%	66.7%	0.0%
	% of Total	29.8%	0.0%	0.2%	0.0%
	Count	6	0	0	0
	Andrew Hunt % within RaceName	2.2%	0.0%	0.0%	0.0%
	% of Total	0.7%	0.0%	0.0%	0.0%
Total	Count	277	2	3	3
	% within RaceName	100.0%	100.0%	100.0%	100.0%
	% of Total	31.8%	0.2%	0.3%	0.3%

Crosstab

			RaceName		Total
			Unknown	White	
Governor	Other	Count	0	9	15
		% within RaceName	0.0%	1.6%	1.7%
		% of Total	0.0%	1.0%	1.7%
	Nathan Deal	Count	12	412	436
		% within RaceName	50.0%	73.4%	50.1%
		% of Total	1.4%	47.4%	50.1%
	Jason Carter	Count	12	129	402
		% within RaceName	50.0%	23.0%	46.2%
		% of Total	1.4%	14.8%	46.2%
	Andrew Hunt	Count	0	11	17
		% within RaceName	0.0%	2.0%	2.0%
		% of Total	0.0%	1.3%	2.0%
	Total	Count	24	561	870
		% within RaceName	100.0%	100.0%	100.0%
		% of Total	2.8%	64.5%	100.0%

Governor * Age Group

Crosstab

		Age Group					
		18-24	25-34	35-44	45-54	55-64	
Governor	Count	0	0	1	2	1	
	Other	% within Age Group	0.0%	0.0%	3.6%	2.1%	0.5%
		% of Total	0.0%	0.0%	0.1%	0.2%	0.1%
		Count	5	6	12	39	77
	Nathan Deal	% within Age Group	35.7%	37.5%	42.9%	41.1%	42.3%
		% of Total	0.6%	0.7%	1.4%	4.5%	8.9%
		Count	9	9	15	51	103
	Jason Carter	% within Age Group	64.3%	56.3%	53.6%	53.7%	56.6%
		% of Total	1.0%	1.0%	1.7%	5.9%	11.8%
		Count	0	1	0	3	1
	Andrew Hunt	% within Age Group	0.0%	6.3%	0.0%	3.2%	0.5%
		% of Total	0.0%	0.1%	0.0%	0.3%	0.1%
		Count	14	16	28	95	182
	Total	% within Age Group	100.0%	100.0%	100.0%	100.0%	100.0%
		% of Total	1.6%	1.8%	3.2%	10.9%	20.9%

Crosstab

			Age Group	Total
			65+	
Governor	Other	Count	11	15
		% within Age Group	2.1%	1.7%
		% of Total	1.3%	1.7%
	Nathan Deal	Count	297	436
		% within Age Group	55.5%	50.1%
		% of Total	34.1%	50.1%
	Jason Carter	Count	215	402
		% within Age Group	40.2%	46.2%
		% of Total	24.7%	46.2%
	Andrew Hunt	Count	12	17
		% within Age Group	2.2%	2.0%
		% of Total	1.4%	2.0%
Total	Count	535	870	
	% within Age Group	100.0%	100.0%	
	% of Total	61.5%	100.0%	

Superintendent Of Schools * Gender

Crosstab

			Gender		Total
			female	male	
Superintendent Of Schools	Valarie Wilson	Count	206	117	323
		% within Gender	42.5%	30.4%	37.1%
		% of Total	23.7%	13.4%	37.1%
	Richard Woods	Count	162	185	347
		% within Gender	33.4%	48.1%	39.9%
		% of Total	18.6%	21.3%	39.9%
	Other	Count	117	83	200
		% within Gender	24.1%	21.6%	23.0%
		% of Total	13.4%	9.5%	23.0%
Total	Count	485	385	870	
	% within Gender	100.0%	100.0%	100.0%	
	% of Total	55.7%	44.3%	100.0%	

Superintendent Of Schools * RaceName

Crosstab

			RaceName	
			African American	Asian
Superintendent Of Schools	Valarie Wilson	Count	210	0
		% within RaceName	75.8%	0.0%
		% of Total	24.1%	0.0%
	Richard Woods	Count	10	2
		% within RaceName	3.6%	100.0%
		% of Total	1.1%	0.2%
	Other	Count	57	0
		% within RaceName	20.6%	0.0%
		% of Total	6.6%	0.0%
Total	Count	277	2	
	% within RaceName	100.0%	100.0%	
	% of Total	31.8%	0.2%	

Crosstab

			RaceName		
			Hispanic	Other	Unknown
Superintendent Of Schools	Valarie Wilson	Count	2	0	7
		% within RaceName	66.7%	0.0%	29.2%
		% of Total	0.2%	0.0%	0.8%
	Richard Woods	Count	1	1	8
		% within RaceName	33.3%	33.3%	33.3%
		% of Total	0.1%	0.1%	0.9%
	Other	Count	0	2	9
		% within RaceName	0.0%	66.7%	37.5%
		% of Total	0.0%	0.2%	1.0%
Total	Count	3	3	24	
	% within RaceName	100.0%	100.0%	100.0%	
	% of Total	0.3%	0.3%	2.8%	

Crosstab

			RaceName	Total
			White	
Superintendent Of Schools	Valarie Wilson	Count	104	323
		% within RaceName	18.5%	37.1%
		% of Total	12.0%	37.1%
	Richard Woods	Count	325	347
		% within RaceName	57.9%	39.9%
		% of Total	37.4%	39.9%
	Other	Count	132	200
		% within RaceName	23.5%	23.0%
		% of Total	15.2%	23.0%
Total	Count	561	870	
	% within RaceName	100.0%	100.0%	
	% of Total	64.5%	100.0%	

Superintendent Of Schools * Age Group

Crosstab

			Age Group		
			18-24	25-34	35-44
Superintendent Of Schools	Valarie Wilson	Count	6	7	10
		% within Age Group	42.9%	43.8%	35.7%
		% of Total	0.7%	0.8%	1.1%
	Richard Woods	Count	6	6	10
		% within Age Group	42.9%	37.5%	35.7%
		% of Total	0.7%	0.7%	1.1%
	Other	Count	2	3	8
		% within Age Group	14.3%	18.8%	28.6%
		% of Total	0.2%	0.3%	0.9%
Total	Count	14	16	28	
	% within Age Group	100.0%	100.0%	100.0%	
	% of Total	1.6%	1.8%	3.2%	

Crosstab

			Age Group		
			45-54	55-64	65+
Superintendent Of Schools	Valarie Wilson	Count	47	79	174
		% within Age Group	49.5%	43.4%	32.5%
		% of Total	5.4%	9.1%	20.0%
	Richard Woods	Count	29	65	231
		% within Age Group	30.5%	35.7%	43.2%
		% of Total	3.3%	7.5%	26.6%
	Other	Count	19	38	130
		% within Age Group	20.0%	20.9%	24.3%
		% of Total	2.2%	4.4%	14.9%
Total	Count	95	182	535	
	% within Age Group	100.0%	100.0%	100.0%	
	% of Total	10.9%	20.9%	61.5%	

Crosstab

			Total
		Count	323
	Valarie Wilson	% within Age Group	37.1%
		% of Total	37.1%
		Count	347
Superintendent Of Schools	Richard Woods	% within Age Group	39.9%
		% of Total	39.9%
		Count	200
	Other	% within Age Group	23.0%
		% of Total	23.0%
		Count	870
Total		% within Age Group	100.0%
		% of Total	100.0%